



Parrot announces the Parrot MINIKIT mobile speakerphone for universal, voice activated, hands free calling

PARIS, 11th October, 2006 -- Parrot, one of the world-leading innovators in *Bluetooth®* technology, today introduced the Parrot MINIKIT. The Parrot MINIKIT is a hands-free, mobile speakerphone that features next-generation, best-in-class voice recognition and audio quality for crystal clear, voice-activated phoning in the car, at home or in the office.



Superb audio quality is the key feature of the Parrot MINIKIT. Audio performance is due to its built-in two-watt high-fidelity speaker and a built-in omni-directional microphone supported by the latest DSP-2 signal processing technology.

To validate its exceptional performance prior to its launch, Parrot commissioned independent testing of the Parrot MINIKIT against the top two competitors' speakerphones. The Parrot MINIKIT was found to be superior in the three categories that most affect the user's experience: volume, voice transmission quality and voice reception quality. *(For further information, contact a Parrot media representative or see www.parrot.biz.)*

The new Parrot MINIKIT is the only speakerphone in its category with advanced voice recognition technology. It allows users to set up their phone books with voice tags for the convenience and added control of true hands-free voice dialing -- especially important when driving.

Like all Parrot products, the Parrot MINIKIT is user friendly. It has upgradeable software to ensure compatibility with future mobile phones. It will pair with up to five devices, each having 150 voice tags, and recognises multiple languages. Once paired, it will connect automatically with the user's mobile and will work with virtually all *Bluetooth*-enabled mobile handsets on the market.

Parrot MINIKIT also features last-number redial. For privacy, users can switch a call from the speakerphone to a mobile phone by simply pressing the green “call” button – or the reverse to transfer a call back to speakerphone.

The battery-powered Parrot MINIKIT is totally self-contained with no external wires or accessories.

It is light-weight and ultra-compact. Weighing only 3.5 ounces and measuring only 4.3 x 2.5 x 1.2 inches – about the size of a wallet -- it is designed to fit in a pocket or a bag, and go everywhere you go. It features 10 hours of talk time, more than one week of standby time and will fully recharge in only three hours. And it comes with both a 12V and 120V charging unit.

“This state-of-the-art Parrot MINIKIT speakerphone ushers in a new era of performance and mobility since this solution goes wherever you go and provides the trademark hands-free capabilities that Parrot is known for,” said Craig Woodward, Managing Director, Parrot UK.

The Parrot MINIKIT will be available online and through retailers in the UK from late October 2006 and will cost SRP £59.95 incl. VAT.

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Parrot offers the broadest lineup of *Bluetooth*-enabled products available.

Parrot <i>Bluetooth</i> Product Line	
MOBILE ELECTRONICS PRODUCTS	
Portable Units	Professionally installed car kits
<ul style="list-style-type: none"> • Parrot EASY-DRIVE plug & play • Parrot MINIKIT Speakerphone • Parrot DRIVER HEADSET with its own 12V charging cradle 	<ul style="list-style-type: none"> • Parrot CK 3000 • Parrot CK 3100 LCD • Parrot CK 3200 LS-COLOR with color LCD and photo caller i.d. • Parrot CK 3300 with GPS antenna • Parrot 3400 LS-GPS with large, color LCD • Parrot RHYTHM N' BLUE car stereo with <i>Bluetooth</i> hands-free phoning
HOME & OFFICE PRODUCTS	
<ul style="list-style-type: none"> • Parrot MINIKIT Speakerphone • Parrot SOUND SYSTEM wireless stereo • Parrot PHOTO VIEWER 	

About Parrot

A member of Bluetooth SIG since June 2000, Parrot (www.parrot.biz) is a leader in Bluetooth mobile phone accessories with over 1.5 million products sold. The company has developed extensive expertise in voice recognition and digital signal processing both in hardware and software. Parrot’s focus is to provide the natural extension of mobile phones in three key areas: hands-free communication, audio streaming, and digital photos. Founded in 1994 by Henri Seydoux, Parrot is a global company headquartered in Paris with offices in Germany, Italy, Spain, UK, US and Hong Kong/China. U.S. offices are in New York,

Detroit and Austin, Texas. Parrot products are sold online and through retail stores in more than 65 countries.

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