



## **Parrot presents the PMK5800: the only plug & play handsfree car-kit with audio-streaming capabilities**

The Parrot PMK5800 uses an FM radio frequency to transfer voice and music directly to your car stereo, with no costly installation, simply plugs into the car's 12V accessory point

**London - May 29<sup>th</sup> 2007** – Parrot, one of the leaders in wireless peripherals around the mobile phone, today announced the Parrot PMK5800, the first *Bluetooth*® handsfree car-kit needing no installation for both hands-free calling and musical entertainment, with the audio quality of an installed car-kit.



Simply place the Parrot PMK5800 in any 12V accessory plug such as a cigarette lighter, and you can combine safe calling and listening to music on the road. The secret of the *Bluetooth* stereo car-kit is its embedded FM transmitter: select a free radio frequency and enjoy crystal clear, full duplex conversations directly on your car speakers via your car radio.

Parrot has integrated the best-in-breed technologies usually reserved for embedded car-kits: advanced digital signal processing (DSP), echo cancellation software, voice recognition and FM scale detector. With its special noise reduction software, the Parrot PMK5800' omni-dimensional microphone picks up your voice whilst eliminating surrounding noises such as sirens or road-works for perfect voice pick-up.

You can also enjoy all your favourite tracks stored in your *Bluetooth* Stereo (A2DP) mobile phone or MP3 player in Hi-Fi quality direct through your car speakers. Thanks to *Bluetooth* wireless technology and the embedded FM transmitter, there are no more tangled wires whilst listening to your favourite songs. For drivers listening to the radio or a CD, the easy call-pickup function ensures they won't miss a single call. To answer an incoming call, just press the selected FM preset; the Parrot PMK5800 automatically detects the frequency has been changed and connects the caller.

The kit is completely adjustable; the driver can easily choose its orientation, whatever the location and type of the 12V cradle. The adapter fitting also ensures compatibility with different socket diameters.

The Parrot PMK5800' user-friendly interface sports a dual side LED screen. The driver can orientate the display to easily check the correct radio frequency. Like all Parrot car-kits, the Parrot PMK5800 is compatible with virtually all *Bluetooth* mobile phones on the market.

The Parrot PMK5800 will be available in shops and on [www.parrotshopping.com](http://www.parrotshopping.com) this summer for an RRP of 89 euros.

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For more images and information on the Parrot PMK5800 or to speak to Parrot, please contact:

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### **Technical specifications of the Parrot PMK5800**

#### **• Screen**

LED – 1 line of 6 numbers  
Optimal visibility in every position (Dual-side display)  
Displays FM frequency

#### **• Audio**

Full duplex  
DSP with new version of noise reduction and residual echo cancellation  
Vocal menus  
Parrot embedded voice recognition with up to 150 tags  
Built-in microphone, omni-directional with adaptable gain  
Dispatch voice and music on car speakers  
Play music from any *Bluetooth* Stereo (A2DP) compatible devices: mobile phones, smartphones, MP3 Players...  
Line-in input

#### **• General**

Automatic pairing with favorite phones  
Automatic pairing with favorite audio devices  
Up to 5/10 paired phones  
Easy Call Pickup function  
Fits in every 12V accessory plug  
Compatible with all *Bluetooth* devices

#### **• Bluetooth**

*Bluetooth* 1.2 Class II  
Supported profiles:

- HFP 0.96 - 1.0 - 1.5
- OPP
- A2DP
- AVRCP 1.2 (Target and Controller)

Maximum range: 10 meters – 33 feet

Pairing: by pin code

Update: via *Bluetooth* or serial cable

• **Dimensions**

Height: 150 mm

Width: 81 mm

Depth: 37 mm

Weight: 80 g

• **Processor**

Parrot P5 (32 bits) at 208 MHz

Memory

- Flash: 32 Mbits
- SDRAM: 64 Mbits

<b>PARROT <i>Bluetooth</i> Product Line</b>	
<b>MOBILE ELECTRONICS PRODUCTS</b>	
<b>Portable Units</b>	<b>Professionally Installed car kits</b>
<ul style="list-style-type: none"> <li>• Parrot PMK5800 for wireless phone calls and music</li> <li>• Parrot MINIKIT Speakerphone</li> <li>• Parrot DRIVER HEADSET with its own 12V charging cradle</li> <li>• Parrot EASY-DRIVE plug &amp; play</li> </ul>	<ul style="list-style-type: none"> <li>• Parrot CK3000 EVOLUTION</li> <li>• Parrot CK3100 LCD</li> <li>• Parrot 3200 LS-COLOR with color LCD and photo caller ID</li> <li>• Parrot 3200 LS-COLOR PLUS with PARROT Beamforming and removable screen</li> <li>• Parrot CK3300 with GPS antenna</li> <li>• Parrot 3400 LS-GPS with large, colour LCD</li> <li>• Parrot RHYTHM N' BLUE car stereo with <i>Bluetooth</i> hands-free phoning</li> <li>• Parrot MK6000 Music Kit with audio</li> <li>• Parrot MK6100 with OLED screen and wireless remote control</li> </ul>
<b>Home and Office products</b>	
<ul style="list-style-type: none"> <li>• Parrot MINIKIT Speakerphone</li> <li>• Parrot PARTY portable digital soundbox</li> <li>• Parrot BOOMBOX compact wireless Hi-Fi speaker</li> <li>• Parrot SOUND SYSTEM wireless stereo</li> <li>• Parrot PHOTO VIEWER 3.5"</li> <li>• Parrot PHOTO VIEWER 7"</li> <li>• Parrot CONFERENCE</li> </ul>	

**ABOUT PARROT**

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90,5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 166.9 million euros in 2006.

[www.parrot.com](http://www.parrot.com)

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